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## **FREDRIX® PRINT CANVAS LAUNCHES NEW SOLVENT JET CANVAS**

Lawrenceville, GA - Fredrix® Print Canvas is pleased to announce the launch of ENCORE (901GSJ), a new solvent jet canvas created for those who demand the finest results in fine art reproduction.

The Encore 901GSJ is a glossy medium textured poly/cotton blend canvas that sets the standard for DMAX, color volume and resolution. "Our goal with Encore was to raise the bar on performance for canvas used in the Fine Art market" said Mike Ecker, Director of Special Products. "At Fredrix®, we have been creating the world's finest quality canvas products for more than 140 years, and we have utilized our expertise to meet a growing need in this market segment for a truly fine art canvas for digital printing" he adds. Encore is designed for use with solvent based inks and is available in roll widths ranging from 54" to 64"

For more information, visit [www.FredrixPrintCanvas.com](http://www.FredrixPrintCanvas.com) or call 1.800.241.8129 ext. 175  
For international inquiries, call +1.770.963.5256 ext. 160

*Fredrix® Print Canvas is based in Lawrenceville, GA and is owned by Tara Materials, Inc which also manufactures the worlds' leading artist canvas, Fredrix® Artist Canvas, along with a full line of readymade frames sold as Tara® Picture Frames and Tara® Fine Frames.*

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