



FOR IMMEDIATE RELEASE

**FREDRIX® PRINT CANVAS ANNOUNCES NEW SOLVENT SEMI-GLOSS CANVAS**

(Lawrenceville, GA – July 1, 2008) - Fredrix® Print Canvas is pleased to announce the launch of a new solvent jet semi-gloss canvas, the 901SGSJ.

The 901SGSJ is a cost effective new canvas formulated for use with the latest generation of solvent jet printers. The specially designed top coat provides a wide color gamut and offers consistent photo quality imaging available in assorted widths and sizes.

Create high-end P.O.P banners, posters, roll-up displays, décor art and trade show graphics with added profitability. The Fredrix® solvent semi-gloss canvas allows you to utilize the digital technology of today with our history of making the finest in art materials for more than 140 years.

For more information, visit [www.FredrixPrintCanvas.com](http://www.FredrixPrintCanvas.com) or call 1.800.241.8129 ext. 175  
For international inquiries, call +1.770.963.5256 ext. 160

*Fredrix® Print Canvas is based in Lawrenceville, GA and is owned by Tara Materials, Inc which also manufactures the worlds' leading artist canvas, Fredrix® Artist Canvas, along with a full line of readymade frames sold as Tara® Picture Frames and Tara® Fine Frames.*

#####