



FOR IMMEDIATE RELEASE

**TARA® MATERIALS, INC ANNOUNCES NEW FREDRIX® INKJET CANVAS PRODUCT**

(Lawrenceville, GA – May 31, 2007) - Tara Materials, Inc., makers of Fredrix® Artist Canvas and Fredrix® Print Canvas, is pleased to announce the 777BWR, a new level of Inkjet Canvas for Fine Art Reproductions, Giclees and Photography.

The Polyflax/Cotton blend offers a smoother and brighter canvas compared to those available in the current market. As with all Fredrix® water resistant canvases, the 777BWR is designed for pigmented inks and water-based top coats with sizes available ranging from 17" up to 60" widths. This new product was recently selected by world renowned pop artist Romero Britto to be used as part of a commissioned art work in celebration of the King Tut exhibition returning to London, England later this year. For more information, visit [www.FredrixPrintCanvas.com](http://www.FredrixPrintCanvas.com) or call 1.800.241.8129 ext.175

*Tara® Materials, Inc is based in Lawrenceville, GA and is the manufacturer of Fredrix® Artist Canvas which has been serving artists since 1868, in addition to Fredrix Print Canvas and Tara® Picture Frames.*