



FOR IMMEDIATE RELEASE

MEDIA CONTACT:
Barry Diamond
Director of Marketing
647-284-1748 cel
bdiamond@TaraMaterials.com

FREDRIX PRINT CANVAS LAUNCHES 2 NEW AQUEOUS CANVAS PRODUCTS

Lawrenceville, GA - Fredrix Print Canvas is pleased to announce the launch of two new products to enhance its aqueous canvas line, Regent 901RG and Crystal 901VWR.

The **Regent 901RG** is the premier product of our aqueous canvas line, offering a high gloss finish with the best results for Dmax, color volume and resolution. The superior glossy coating allows for printing with both pigment and dye based inks, a truly universal canvas ideal for photographic and fine art reproduction. It is available in roll widths from 17" to 60"

The **Crystal 901VWR** was created in response to the many requests for a canvas product similar to our highly praised Vivid 777VWR but with added texture. The Crystal 901VWR answers these requests with an easily top coated surface and medium texture that are perfectly suited for fine art reproductions, wall decor and more. Crystal is available in 17" to 60" roll widths.

"We are delighted to be able to offer these two new product additions to our customers" states Mike Ecker, Director of Fredrix Print Canvas. "Both Regent and Crystal will provide high end Photographers, Artists and Art Publishers the ability to produce a long-lasting, fine quality image on canvas with consistency roll after roll."

For more information, visit www.FredrixPrintCanvas.com or call 1.800.241.8129 ext. 175
For international inquiries, call +1.770.963.5256 ext. 160

Fredrix Print Canvas is based in Lawrenceville, GA and is owned by Tara Materials, Inc which also manufactures the worlds' leading brand of artist canvas, Fredrix Artist Canvas, along with a full line of readymade frames sold as Tara Picture Frames and Tara Fine Frames.

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